

UK is the New Destination for Electric Karsan e-JEST Vehicles!

Karsan is now expanding to the UK after Japan in the Right-Hand Drive and Electric Public Transportation Market!

Karsan is now in the UK with its Electric e-JEST!

Playing a pioneering role in the transformation of public transportation to electric and autonomous vehicles around the world with its vision of being "One Step Ahead in the Future of Mobility", Karsan is increasing its presence in right-hand drive vehicle markets. In this context, the company is now preparing to introduce the right-hand drive e-JEST, which entered the Japanese market at the end of last year, in the UK. Karsan CCO Deniz Çetin said that, "Karsan e-JEST has been the leader of its segment in Europe for four consecutive years. At the end of last year, we launched the right-hand drive e-JEST in Japan. e-JEST, which has been in demand in a wide geography from Europe to Canada and Japan, is now on the road in the UK and Ireland. Our targets for the coming period now include Malta and Australia. Karsan e-JEST is a modern solution for cities with its dynamic and aesthetic design. With its ideal passenger capacity, Karsan e-JEST is preferred for intermediate lines feeding main lines during peak hours. Used as shuttle vehicles during off-peak hours and evenings, e-JESTs reduce operational costs with their compact size and offer modern and passenger-friendly solutions for cities."

Playing a pioneering role in the transformation of public transportation to electric and autonomous vehicles around the world, Karsan continues to expand the markets in which it operates with its innovative products. Karsan, which operates in a vast geography from North America to Japan, has now taken the first step to transform public transportation in

the UK, following Japan, the first right-hand drive vehicle market it entered at the end of 2023.

After the UK and Ireland, Malta and Australia are next!

The company launched its 100% electric right-hand drive e-JEST model in the UK, the second right-hand drive market it entered, with an event organized at EuroBus Expo in Birmingham. **Karsan CCO Deniz Çetin** said that Karsan e-JEST has stood out in Europe since the day it was launched and added: "Our vehicle has been the leader of its segment in Europe for four consecutive years. Karsan e-JEST is one of the 4 vehicles registered in Europe in the electric minibus segment. Offering the first electric minibus for public transportation in North America, Karsan is currently active in the region with 153 e-JEST vehicles in the US and Canada." Emphasizing that Karsan is rapidly progressing towards becoming a global brand by serving in 23 countries with more than 1200 electric vehicles, **Deniz Çetin** continued as follows: "At the end of last year, we launched the right-hand drive e-JEST in Japan. Now we are taking e-JEST on the road with our business partner EVM in the UK and Ireland. Our targets for the coming period now include Malta and Australia. Karsan e-JEST, a modern solution for cities with its dynamic and aesthetic design, is preferred for intermediate lines feeding main lines during peak hours with its ideal passenger capacity. e-JEST vehicles are also used as shuttle vehicles during off-peak hours, reducing operational costs with their compact size. Thus, our vehicle provides extra benefit to businesses as a lower-cost alternative solution to low demand during night hours when fewer people travel. Karsan e-JEST, which offers a rational solution with a smaller capacity instead of using large vehicles in less populated and historical cities, also moves easily in narrow streets where large vehicles cannot enter and provides great convenience in maneuvers with its compact size."

Danny McGee, CEO of EVM, which will introduce Karsan e-JEST to the UK and Ireland markets and has deep market experience as Karsan's business partner in these regions, said: "The introduction of Karsan's innovative electric buses aligns perfectly with EVM's commitment to greener, more efficient travel solutions. Together, we're set to power the future of urban mobility and transform public transport experiences."

Karsan e-JEST stands out with a range of 210 kilometers!

The 6-meter electric city van Karsan e-JEST stands out as the leading model in the brand's electric transformation. e-JEST, which has a compact size with a passenger capacity of 17 people in the right-hand drive version exclusive for the UK market, is powered by BMW's 135 kW electric motor. With its 88 kWh battery capacity, the vehicle has a range of up to 210 kilometers and can be charged in 1 hour with fast charging and 4 hours with home night



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charging. Moreover, thanks to the regenerative braking system that provides energy recovery, the batteries can recharge themselves at a rate of 25%. Standing out with its high maneuverability, spacious interior, dynamic design and unique climbing performance that surpasses its competitors, Karsan e-JEST sheds light on the future with its quiet journeys. Equipped with a touchscreen display with vehicle control systems, a fully digital dashboard, USB outputs and Wi-Fi compatible infrastructure upon request, the right-hand drive version of Karsan e-JEST offers passengers the comfort of a passenger car with its 4-wheel independent suspension system. Offering a combination of active and passive safety driving features from ESP to Hillholder, e-JEST will now electrify the UK and Ireland after Europe, North America and Japan.

About Karsan:

With 58 years of experience in the Turkish automotive industry, Karsan has been producing commercial vehicles for the world's leading brands, including its own brand, in its modern facilities since its establishment. Since 1981, Karsan has been producing commercial vehicles at its plant in Hasanağa, Bursa, which is capable of producing ~20,000 vehicles in a single shift. Designed to be flexible enough to produce all types of vehicles from passenger cars to heavy trucks, minivans to buses, the Hasanağa Plant is located 30 km from Bursa city center, on a total area of 203,000 square meters, 99,000 square meters of which is covered.

Karsan, the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, aims to take its place in all segments of passenger transportation by developing new and derivative products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and launch "innovative products and services" from "idea to market" in the public transportation sector, Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Karsan continues to develop and launch "innovative products and services" in the public transportation sector from "idea development to the market" and aims to strengthen the main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, marketing, sales and after-sales activities. Karsan produces the Jest and Atak models under its own brand. Karsan e-JEST in 2018, Karsan e-ATAK in 2019, Autonomous e-ATAK in 2021, a world-first Level-4 self-driving bus developed in collaboration with local technology company ADASTEC, 10m, 12m, 18m models of the congenital electric e-ATA family in the same year, and e-ATA HYDROGEN in 2022, Karsan became the first and only company in Europe to offer a fully electric product range from 6 meters to 18 meters. As of 2022, Karsan is also producing Meğane Sedan cars for the Renault brand, and at the end of 2023, Karsan became the first European bus manufacturer to enter the Japanese market with the right-hand drive e-JEST model.