

Karsan is Flourishing in Canada!

Karsan e-JEST buses electrify streets of Oakville!

Karsan is rolling up its sleeves to bring its success in Europe to North America – this, as part of a continuing effort to go global and diversify its product stock. Upon Karsan e-JEST taking off in Canada’s Saint John’s, New Brunswick, Karsan now has its eyes set on Oakville, Canada’s most liveable city – sending them 15 new vehicles. According to Okan Baş, they started out on the Canadian market with six buses in Saint John. Mr Baş added: “e-JEST has been extremely successful in Europe for three consecutive years. Now we’re kicking things up a notch and launching our first electric minibuses in North America. We have high hopes, and plan to expand our e-JEST deliveries throughout other parts of Canada in the near future. We’ve so far done well in Europe, now its time to grow in Canada and the rest of North America.”

To date, Karsan has played leading role in transforming transportation Europe’s with its electric and driverless vehicles. Now, Karsan is looking to expand into North America, another top market. Recently, they signed a distributorship agreement with one of Canada’s leading bus companies, Damera Bus Sales Canada Corp. Shortly thereafter, Karsan delivered six e-JEST buses to Saint John’s, New Brunswick, whose public transit system became the first in Canada to feature low-floor electric minibuses. Now, they have delivered fifteen more e-JEST vehicles to another major Canadian city, Oakville, Ontario, via Damera Bus.

Quiet, and perfect for narrow streets!

Karsan e-JEST is still thriving in Europe, as it has become the continent’s top best-selling electric minibus for three years in a row. They hope to achieve the same in North America, too. Deemed the most liveable city in Canada, Oakville is famous for having particularly narrow streets. E-JEST buses are expected to replace all of the city’s diesel buses, therefore contributing helping the region stay clam and heavenly. Anita Anand (Canada’s Minister of Defence / Oakville MP) welcomed the move: “The first group of zero-emission, battery-electric, specialized buses arriving in Oakville is an exciting milestone for our community that will bring us one step closer to a net-zero emissions future by 2050.”

We’re going to win North America’s heart!

Karsan CEO Okan Baş has big dreams for e-JEST in North America, given its success in Europe. “E-JEST has taken Europe by storm for three years running; now its beginning to blossom in North America, too, as its first ever electric minibus. Our vehicles are quiet and eco friendly, and that matches Oakville’s vision of being Canada’s “most liveable city.” We’re proud

to play a pivotal role in the city's switch to electric transit by delivering them their first zero-emission vehicles.”

Mr. Baş reminded everybody that they launched themselves on the Canadian market with just six vehicles delivered to Saint John's. Adding to that, he stated: “We're kicking things up a notch and launching our first electric minibuses in North America. We have high hopes, and plan to expand our e-JEST deliveries throughout other parts of Canada in the near future. We've so far done well in Europe, now its time to grow in Canada and the rest of North America.”

About Karsan:

Karsan, leaving 56 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanağa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanağa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 50 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric eATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone