



Karsan Extends the Comfort to North Africa with Atak!

Karsan Delivers 25 Atak Buses in Morocco!

Karsan takes firm strides towards becoming a global brand and maintains its position as a solution partner in different countries across the world. As part of these efforts, Karsan has delivered 25 Atak Buses in Morocco for use in public transportation. Purchased by a private transportation company operating in the country, Atak, equipped with engine features of Euro 5 norm, ranks among the most important models of the 8-meter bus class. Thanks to its low fuel consumption and maintenance costs, Atak offers advantages to drivers and operators on any land. Evaluating the delivery, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said: “We are joyful with the delivery in North Africa. We believe that we will get stronger and expand in this market too in the near future.”

Producing modern public transportation and commercial vehicles for the mobility needs of our age, Karsan continues to be the choice of many countries with Atak which ranks among the most important models of the 8-meter bus class. Recently, Karsan delivered 25 Atak buses in Morocco for use in public transportation. Talking about the delivery, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said: “We are all very pleased with the delivery in North Africa, which is a new and important market for us, in this time of pandemics affecting the globe. We believe that we will get stronger and expand in this market too in the near future.”

Delivered to a private transportation company operating in Morocco, Atak, equipped with Euro 5 engine, ranks among the most important models of the 8-meter bus class.





Maximum efficiency in every geography!

After its launch in 2013, Karsan Atak was renewed in 2019 relying on kilometers of experience and knowledge. Having gained a sportive front design with its sharp eye lamps, curved front overhang, and LED daytime running lamps placed in “L” shaped sockets, the new Atak reduces service costs thanks to its front bumper consisting of three parts, and focuses on maximum efficiency with the opportunity of easy and rapid service response.

Karsan, the Turkish pioneer in automotive!

Celebrating its 54th anniversary this year in the Turkish automotive industry, Karsan has been manufacturing at its modern facilities its own vehicles, as well as parts for the world’s prominent brands in the commercial vehicles sector. The company has been engaged in commercial vehicle production since 1981, and its factory in Hasanağa in Bursa has the capacity to manufacture up to 19,870 vehicles a year on a single shift. The Hasanağa factory is a flexible installation which can manufacture all kinds of vehicles in the same facilities from passenger cars and heavy trucks to minivans and buses. It is located 30 km from the Bursa city center and has been established on an area of 207,000 sqm, 91,000 sqm of which is closed space.

Karsan has been the only independent multi-brand vehicle manufacturer in Turkey for more than 50 years and the next phase for the company, powered and enabled by its business partners and licensors, is to develop bespoke versions of new and existing vehicles in order to extend its presence to all segments of cargo and passenger transportation. Working to “develop innovative products and services from the idea to the market” and to cater to every market segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line. Karsan manages its whole automotive value chain from R&D and manufacturing to marketing, sales and after sales activities.

Currently the company manufactures the new H350 light commercial vehicles for Hyundai Motor Company (HMC), 10-12-18 m buses for Menarinibus and its own Jest, Atak and Star models. It also produces full electric vehicles, its much-celebrated Jest Electric and Atak Electric line, in partnership with the world giant BMW. Besides vehicle manufacturing, Karsan also provides a range of industrial services in its Organized Industrial Zone factory.

