

## **Karsan's Success in Electric Public Transportation Continues to Be Crowned with Global Awards!**

### **Karsan Wins Double Awards with Its Electric Evolution Strategy!**

**Karsan, which plays a pioneering role in the electrification of Europe's transportation infrastructure, continues to crown its achievements with global awards. In this regard, Karsan received two awards from Global Business & Finance Magazine with its Electric Evolution strategy. Okan Bař, the CEO of Karsan stated that, they are leading the evolution of electricity with the vision of "One Step Ahead in the Future of Mobility," and added, "With our zero-emission, born-electric and autonomous vehicles, we reduce the carbon footprint and offer a silent, clean and safe travel experience. In the last five years, we have continued our electric journey with the 8-meter e-ATAK, which started with the 6-meter e-JEST. Learning from these two models, which have been the leaders in their class in Europe for years in a row, we introduced our 10-12-18 meter e-ATA models for the large bus segment. We have expanded our product range equipped with 100% battery electric technology, with self-driving Level 4 Autonomous e-ATAK and e-ATA Hydrogen with hydrogen fuel cells, which are the mobility technology of the future. As Karsan, we are glad to pioneer the electric mobility transformation with this journey, which we call Electric Evolution, and has been crowned with a new award."**

Karsan, which continues to take big steps towards becoming a global brand, continues to win awards worldwide with its high-tech production power and innovative working approach. Playing a pioneering role in the transformation of transportation infrastructure with the models it produces, especially in European countries, Karsan has added new ones to the awards it has received due to its assertive products.

#### **Pioneer of the transformation of public transportation!**

The "Electric Evolution" concept, which narrates the brand's electric vehicle journey, leads the transformation of the public transportation sector, in which Karsan combines the technologies of the future with the needs of today. With its "Electric Evolution"



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concept, Karsan, which has won two awards from Global Business & Finance Magazine, is recognized as Europe's Most Preferred Electric Transportation Provider and Turkiye's Most Inspiring Transportation Solutions Provider.

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### **Karsan e-JEST and e-ATAK are leader in Europe!**

Okan Bař, who emphasized that Karsan does not only produce battery electric vehicles within the scope of its Electric Evolution strategy, said, "We continue to lead the industry with models featuring autonomous and hydrogen fuel cell technology. Moreover, our proven models, such as the 100% electric e-JEST, has been the market leader in Europe for 3 consecutive years. Similarly, the e-ATAK has also been Europe's market leader for 2 consecutive years. With our high-tech innovative products, we will continue our efforts to stay one step ahead in the future of mobility."



# KARSAN

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## About Karsan:

Karsan, leaving 57 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanağa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanağa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 57 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.