

Karsan to Showcase New Technologies at UITP Summit 2025!

Karsan Introduces e-ATA LE for Long-Distance Urban Transit

With its vision of 'Being a Step Ahead in the Future of Mobility,' Karsan, a pioneer in the global transition of public transportation to electric and autonomous vehicles, will participate in the UITP Summit 2025, which will be held in Hamburg from 15 to 18 June, showcasing its new-generation technologies. At the exhibition area opening on 16 June, Karsan will introduce its brand-new 100% electric model, e-ATA LE, designed to meet the long-range public transportation needs of both short-distance intercity routes and extended urban connections, as a sustainable solution in Class 2 for the first time. Commenting on the subject, Karsan CEO Okan Baş said, 'We will be unveiling our new model, the e-ATA LE, for the first time at the UITP Summit 2025. We believe that e-ATA LE will quickly attract strong interest and contribute to our brand's growth journey.'

Karsan, which plays a pioneering role in the transition of public transport to electric and autonomous vehicles worldwide, continues to participate in international organisations. With its vision of being 'One Step Ahead in the Future of Mobility,' Karsan continues to lead the way in next-generation public transportation and will showcase its innovations at the UITP Global Public Transport Summit 2025, taking place in Hamburg, Germany, from 15 to 18 June. Over 10,000 participants from more than 100 countries will attend the summit, where approximately 340 industry professionals will share their insights and forecasts with attendees. Karsan will participate in the UITP Summit 2025, one of the world's leading public transport industry exhibitions, with its e-JEST, Autonomous e-ATAK, and brand-new e-ATA LE (Class 2) models.





The new Karsan e-ATA LE makes its debut!

Karsan, which has drawn attention with its exemplary production and service quality in the sector, will showcase the e-JEST, which has completed its fifth consecutive year as the leader in the European electric city minibus market, and the Autonomous e-ATAK, the world's first Level-4 public transport bus capable of operating driverless on a planned route. The brand will also showcase its brand-new e-ATA LE model in the Class 2 category at the fair. Specifically designed to meet the long-range public transportation needs of both short-distance intercity routes and extended urban connections, the e-ATA LE further strengthens Karsan's electric product portfolio. Speaking about the launch of the new model, Karsan CEO Okan Baş said, "With our e-ATA LE model, we are offering a powerful solution for the electric transformation of Class 2 vehicles, which are in high demand in public transportation. Presenting this new model for the first time at the UITP Summit in Hamburg is an important step for us. We're proud to share this vision with industry leaders from across Europe. As Karsan, we will continue to lead the way with pioneering models and forward-thinking solutions that shape the future of public transportation."

About Karsan:

Leaving 59 years behind in the Turkish automotive industry, Karsan has been producing for the world's leading brands in the commercial vehicle segment, including its own brand, in its modern facilities since the day it was founded. Producing commercial vehicles since 1981, Karsan's factory in Hasanağa, Bursa, has the capacity to produce ~20 thousand vehicles in a single shift per year. Designed with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, from minivans to buses, Hasanağa Factory is 30 km away from Bursa city center and is located on a total area of 203 thousand square meters, 99 thousand square meters of which is closed.

As the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, Karsan aims to take part in all segments of passenger transportation by developing derivatives of new and existing products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and market "innovative products and services" in the public transportation sector "from idea to market", Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Continuing its activities of developing and launching "innovative products and services" in the public transportation sector, from "intellectual development to market", Karsan aims to strengthen its main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan manufactures Jest and Atak models under its own brand. Developed in collaboration with Karsan e-JEST in 2018, Karsan e-ATAK in 2019, and the domestic technology company ADASTEC in 2021, the Level 4 driverless bus Autonomous e-ATAK, which is a first in the world, launched the 10m, 12m, 18m models of the born electric e-ATA family in the same year and e-ATA HYDROGEN models in 2022, becoming the first and only company in Europe to offer an all-electric product range from 6 meters to 18 meters. As of 2022, Karsan also produces Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with the right-hand drive e-JEST model.

