

## **Karsan, the Leader of Electric Public Transport Park in Romania!**

### **Karsan Electrifying Public Transport in Romania!**

### **240 Karsan-Branded Vehicles to Go into Service in Romania Until the End of the Year!**

**Karsan, which keeps taking great steps to become a global brand, maintains its work to spread its success in Europe to its target markets as well. Stating that Romania is a very substantial market for Karsan, Karsan CEO Okan Bař said, “Romania is a country that adapts very quickly to electric transformation in public transport. We also respond to this momentum thanks to our high-tech electric products in all sizes ranging from 6 meters to 18 meters. In terms of rapidly adapting to the technological transformation, the dynamism of Karsan brand and the dynamics of Romania coincide with each other.” Emphasizing that the electric vehicle park in the country will reach 240 units with the tender they have recently won from the city of Chitila for 23 electric city buses, Okan Bař said, “We are continuously working to put even more Karsan electric vehicles into service here with AAR, our distributor in Romania.”**

Karsan, which plays a leading role in the electrification of the transport infrastructure in Europe, attracts the attention of other countries with the high-tech models it has developed. Karsan, which has taken great steps to become a global brand, continues to reap the fruits of its efforts in European markets. In this context, Karsan is also rapidly cementing its presence in Romania, one of its key markets, with the tenders it has successively won.

#### **Karsan is placed on the top in terms of electric city minibus and bus park!**

Maintaining its operations in Romania with its distributor Anadolu Automobil Romania (AAR), Karsan has reached a park of 180 electric vehicles in 15 cities since 2019. With the tender recently won from Chitila, this figure will rise to 240 vehicles at the end of 2023. Karsan, which attracts attention with its high-tech electric vehicles, reached the largest electric minibus park in Romania between 2019-2022, according to the Chatrou report. Stating that Romania is a very substantial



# KARSAN

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market for Karsan, Karsan CEO Okan Bař said, "Romania is a country that adapts very quickly to electric transformation in public transport. We also respond to this momentum thanks to our high-tech electric products in all sizes ranging from 6 meters to 18 meters. In terms of rapidly adapting to the technological transformation, the dynamism of the Karsan brand and the dynamics of Romania coincide with each other." Expressing that they have enabled full electric models to take the road in succession since 2019, Okan Bař said, "We, as Karsan, ranked second in the electric minibus and bus market in Romania in 2022 by having a share of 21 percent. Our vehicles are in operation across 15 different cities in Romania. With the tender, which we have recently won in the city of Chitila and covers 23 electric vehicles, our vehicle park in the country will reach 240. Along with AAR, our dealer in Romania, we are continuously maintaining our efforts to put more Karsan electric vehicles into service here."

## **We are the leader in Europe with Karsan e-JEST and e-ATAK!**

Emphasizing that Karsan has played a pivotal role in the transformation of public transport in Europe, Okan Bař said, "Karsan e-JEST became the best-selling electric minibus in Europe in 2022 as well, following 2020 and 2021. Our fully electric e-ATAK model, on the other hand, managed to keep the leading position in the European market in 2022 as well, just as it did in 2021. Karsan will also carry its growth rate and sales success in Europe to the North American market."

### **About Karsan:**

Karsan, leaving 57 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanaęa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanaęa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 57 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.