

Karsan Shows a Strong Participation in UITP Global Public Transport Summit Held in Barcelona!

Karsan On The Roads in 20 Countries with 700 Electric Vehicles!

Karsan is moving forward to become a global brand!

Special Recognition Award for Autonomous e-ATAK, the Leader of the European Market by UITP!

Karsan, which plays a leading role in the transformation of Europe's transportation infrastructure with its electric and autonomous vehicles, maintains its operations in the direction of becoming a global brand. In this context, Karsan, which showed a strong participation in the UITP Global Public Transport Summit, presented the 6-meter e-JEST, 8-meter Autonomous e-ATAK and 12-meter e-ATA HYDROGEN models to their visitors. Stating that Karsan is the first and only brand in Europe with its electric models offered in all sizes, within the scope of the meeting international press members attended, Karsan CEO Okan Bař said, "700 Karsan-branded electric minibuses and buses are providing service in 20 different countries. We are so proud of this. Breaking new grounds with the Autonomous e-ATAK that carries passengers in Europe and the USA, we have become one step ahead in the field of autonomous transportation. Additionally, we are also at the top of the sector within the context of the hydrogen technology we have invested in. Our 12-meter e-ATA HYDROGEN model, which we exhibited at the fair, is one step ahead of its competitors with the best range and passenger capacity of its class."

Pioneering the transformation of the public transportation sector with the vision of being one step ahead in the future of mobility, Karsan maintains its work unremittedly to increase its strength in the European market. Karsan, which offers the market Europe's most preferred models in a short time as part of its electric mobility move, continues to take part at the world's distinguished fairs to further boost brand awareness.

Another award for Autonomous e-ATAK by UITP!

In this context, Karsan took its place at the UITP Global Public Transport Summit carried out in Barcelona on June 5-7th, with its product range, each of which is the pioneer of its own field. Bringing together all transportation solutions, industry executives, operators and exhibitors, the fair attracts attention as the world's largest event in the field of sustainable mobility. Karsan considers the fair as an opportunity to establish new connections, through which integrated transportation platforms and new transportation services were introduced, and which opened its doors with the theme of "Bright Light of the City". With its models, 6-meter e-JEST, 8-meter Autonomous e-ATAK and 12-meter e-ATA HYDROGEN, each of which is one step ahead in its own class, Karsan took part at the fair that kicked off on June 5th. Okan Bař, who also shared that the Special Appreciation Award was presented to the driverless Autonomous e-ATAK with its groundbreaking technology in public transportation, within the scope of UITP, said, "We have succeeded in attracting attention in the North American market after Europe with our ambitious models. Our e-JEST and e-ATAK models stand out in Europe as the most preferred electric vehicles of their segment. In the North American market, on the other hand, where we have recently entered, we, as Karsan, are leading the electric transformation in the market with e-JEST, the first electric minibuss of the region."

700 electric Karsan vehicles are on the roads across the world!

Emphasizing that Karsan is the first and only brand in Europe with its electric options that it can offer in all sizes, Okan Bař said, "700 Karsan-branded electric minibusses and buses are in service in 20 different countries. This is a great pride for us as a European brand. Breaking new grounds with the Autonomous e-ATAK that carries passengers in Europe and the USA, we have become one step ahead in the field of autonomous transportation. Additionally, we are also at the top of the industry within the context of the hydrogen technology we have invested in. Our 12-meter e-ATA HYDROGEN model, which we exhibited at the fair, is one step ahead of its competitors with the best range and passenger capacity of its class."

Karsan, the fastest-growing brand in Europe!

Karsan CEO Okan Bař continued by saying, “We have been the leader of the electric minibus market in Europe with our e-JEST model for 3 years. With our e-ATAK model, on the other hand, we have been at the peak of the European electric midibus market for 2 years. Nearly 90 percent of Turkey's electric minibus and bus exports in the last four years belongs to Karsan. It means that we are one step ahead again.” Emphasizing that they were the fast-growing brand in Europe last year, Okan Bař said, “We achieved a growth of 277 percent in 2022. Karsan was the fastest-growing brand in the European electric bus market for buses weighing more than 8 tons. And in 2022, our market share in the electric minibus and bus market in Europe also reached around 6.5 percent. The figure that we have expressed as 6.5 is the result of the operations we have carried out by focusing on 5-6 countries only. If we can increase the number of countries, we achieve a much stronger growth.”

We will focus on Italy!

Karsan CEO Okan Bař continued by saying: “In the past 3 years, we have electrified our entire product family in public transportation. This move is the first and only in Europe. Karsan became the first and only brand that can offer electric buses in all sizes ranging from 6 meters to 18 meters. This is a very significant success.” Karsan CEO Okan Bař stated, “2022 was actually the first year when we, as a whole team, appeared in the market with our entire product range. For us, it was the year to sow. We started to reap the fruits, but in fact, we are a new brand in Europe as Karsan. We are firstly targeting Europe, then North America. Our goal we have determined for Europe is to double our electric vehicle sales and increase our market share. Luxembourg, Portugal, Romania and France are the markets where we started to operate 2.5 years ago, and which we have developed and enlarged during this period. In Luxembourg, we became the leader of the market in 2022. We have the largest electric bus parks in Portugal and Romania. In France, on the other hand, one of the largest markets of Europe, we completed 2022 by taking the third place in the electric public transport market. In terms of electric vehicle, Italy, Spain, Bulgaria are the markets we have just entered. We will focus on them.”

We wish to make Karsan a global brand!

Emphasizing that they said "double" last year and achieved this, Okan Bař said: “Our goal for 2023 is to double sales figures of our electric vehicles. The journey we began with Canada in the North American market will continue with the United States. One of our primary goals this year is



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to increase our effectiveness in the North American market. We also want to enter new markets after European and North American markets. Accordingly, we signed a very important agreement last month. Karsan is entering the Japanese market with e-JEST. What excites us is that this product has been attracting customers. Being successful in the right-hand drive Japanese market is very valuable. This will also be an opportunity for us to enter other right-hand drive markets. In this direction, our work regarding the UK and Indonesia is also ongoing. We want to make Karsan a global brand in public transportation. We're moving in that direction. We consider this year as a very important step in expanding our playground to the entire world.”

About Karsan:

Karsan, leaving 56 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanağa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanağa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 56 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.