

## **Pioneering the transformation of public transport in Europe, Karsan makes a strong entry into 2023!**

### **Two more historic cities in Romania will be electrified by Karsan e-JEST!**

**Offering high-tech mobility solutions with the vision of being "One Step Ahead in the Future of Mobility", Karsan continues to grow in its main target markets in Europe. Karsan's local distributor Anadolu Automobil Rom. S.R.L won two tenders and sold a total of 20 e-JEST buses. In this context, Karsan has received 16 e-JEST orders for the historical city of Aiud in Romania and 4 e-JEST orders for the city of Siret. Karsan e-JEST, which will be the first electric minibuses of both cities, will be delivered in the last quarter of the year. Noting that the number of Karsan-branded electric vehicles in Romania will increase to over 200 this year, Karsan CEO Okan Bař said, "With these new agreements, we have made a strong start to 2023." Emphasizing that Karsan played a leading role in the transformation of electric public transportation in Romania, Okan Bař said, "It is possible to see Karsan-branded electric buses in many cities in Romania. Romania is one of the countries leading the transformation of electric public transport in Europe. This vision of Romania and our electric transformation journey as Karsan, which started five years ago, coincide with each other."**

Pioneering the transformation of public transportation with its high-tech products, Karsan continues to strengthen its presence abroad. Karsan, which made a name for itself especially in the European market with the tenders it won, made a strong entry into 2023. Karsan's Romanian distributor Anadolu Automobil Rom. S.R.L (AAR) won the tenders , which included 16 e-JEST sales in the city of Aiud and 4 e-JEST sales in the city of Siret. Karsan will further expand its electric bus fleet in Romania, after having signed contracts for both tenders its distributor AAR.

## **It will be delivered in the last quarter of the year!**

In addition to e-JEST buses, 20 charging stations will be installed within the scope of the tender. . Stating that e-JEST buses to be delivered will be the first electric minibuses of both Auid and Siret cities, Karsan CEO Okan Bař said, "With these new orders, we have made a strong start to 2023. This year, the number of Karsan brand electric vehicles in Romania will increase to over 200."

## **Karsan e-JEST is the market leader in Europe !**

Emphasizing that Karsan played a leading role in the transformation of electric public transportation in Romania, Mr. Bař said, "It is possible to see Karsan-branded electric buses in various cities in Romania which is one of the countries leading the transformation of electric public transport in Europe. This vision of Romania and our electric transformation journey as Karsan, which started five years ago, coincide with each other." Stating that Romania is one of the main target markets of Karsan, just like France and Italy, Mr. Bař said, "Karsan recently became the Turkish brand with the largest bus fleet in Romania's electric vehicle market, where we are expanding with all product range from 6 meters to 18 meters. We are happy to be a part of the electric transformation of Aiud and Siret cities with European electric minibus market leader Karsan e-JEST.

### **About Karsan:**

Karsan, leaving 56 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanaęa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanaęa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 50 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.