



**KARSAN**

ONE STEP AHEAD  
IN THE FUTURE OF MOBILITY

## **Karsan Delivers 42 Unit 100% Electric 18-Meter e-ATA Vehicles to Bari, Italy!**

**Karsan Continues to Strengthen Its Presence in Italy!**

**Karsan Makes Its Mark on Electric Public Transportation in Bari!**

Karsan, a pioneer in the transformation of public transportation worldwide, has won another tender in Bari, Italy. Deliveries of the 42 electric buses won in collaboration with Italian dealer Kmobility are scheduled for June 2026. Karsan maintains a strong presence in Italy with its vehicles actively serving in over 40 cities. Commenting on this development, Karsan CEO Okan Baş said, "We took the first steps together in the transition to electric public transportation in the Italian city of Bari. We are delighted to be signing new contracts as a sign of the high satisfaction generated by our Karsan vehicles currently operating in the city. As of today, over 340 of our electric vehicles are serving public transportation in Italy. As Karsan, we are determined to continue our steady growth by strengthening our presence in Italy."

Karsan, a pioneer in the global transition to electric and autonomous vehicles in public transportation, continues to rapidly expand its presence in Europe. Achieving yet another success in Bari, Italy, one of its main target markets, Karsan will deliver 42 e-ATA 18-meter articulated buses in June 2026 through its Italian dealer KMobility. This tender, which strengthens Karsan's presence in Italy's growing zero-emission bus market, also represents an important step in Bari's sustainable and high-capacity public transport strategy.

**The vehicles will enter service in summer 2026!**

Karsan is consolidating its role as a pioneer in the electric public transport transformation in Italy with new agreements. As part of the new Bus Rapid Transit (BRT) project to be implemented by the municipality of Bari in Italy, Karsan will deliver the first buses for the project in 2026, having won the tender.



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Highlighting Karsan's success in Italy's growing zero-emission public transportation market, **Karsan CEO Okan Baş** said, "Our vehicles continue to serve in more than 40 cities in Italy. The satisfaction with our vehicles, which have been serving the Municipality of Bari since 2023, paves the way for future projects for us. With this new tender we have won, 42 18-meter Karsan e-ATA vehicles will be delivered to the Municipality of Bari next June. It is also important that these vehicles will be the first to be used in the municipality's new Bus Rapid Transit (BRT) project in the summer of 2026."

Adding that Karsan's vision of "A Step Ahead in the Future of Mobility" continues to grow steadily in our target markets thanks to its strong products and innovative solutions, **Okan Baş** said, "Italy is one of the priority markets where we are very strong and aim to grow further, and it is of strategic importance in Karsan's growth journey in Europe. The trust in our brand and our best-in-class models in this market also strengthens our determination as a European brand and our motivation to go further on a global scale every day.

In 2018, we further strengthened our operations and customer relationships by establishing Karsan Europe in Italy. We evaluate every piece of feedback we receive to further improve our product and service quality. This approach brings us not only operational success, but also high customer satisfaction and long-term partnerships.

Our strong and long-standing partnership with our local dealer, Kmobility, has also been a key part of our success on this journey. Our extensive field presence in Italy and our coordinated efforts with Kmobility have positioned Karsan as a reliable partner in the country's public transportation transformation," he said.

### **Offering over 450 kilometers of range under real driving conditions!**

The 18-meter Karsan e-ATA vehicles, which will strengthen Bari's public transportation infrastructure, offer a range of over 450 kilometers in Bari's real driving conditions, completing energy refueling in a short time with the ability to charge at high speed simultaneously with two independent charging inputs, each with 300 kW of power. Designed to European standards, the vehicles will meet the modern and eco-friendly public transportation needs of Bari's residents.



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#### About Karsan:

Leaving 59 years behind in the Turkish automotive industry, Karsan has been producing for the world's leading brands in the commercial vehicle segment, including its own brand, in its modern facilities since the day it was founded. Producing commercial vehicles since 1981, Karsan's factory in Hasanağa, Bursa, has the capacity to produce ~20 thousand vehicles in a single shift per year. Designed with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, from minivans to buses, Hasanağa Factory is 30 km away from Bursa city center and is located on a total area of 203 thousand square meters, 99 thousand square meters of which is closed.

As the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, Karsan aims to take part in all segments of passenger transportation by developing derivatives of new and existing products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and market "innovative products and services" in the public transportation sector "from idea to market", Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Continuing its activities of developing and launching "innovative products and services" in the public transportation sector, from "intellectual development to market", Karsan aims to strengthen its main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan manufactures Jest and Atak models under its own brand. Developed in collaboration with Karsan e-JEST in 2018, Karsan e-ATAK in 2019, and the domestic technology company ADASTEC in 2021, the Level 4 driverless bus Autonomous e-ATAK, which is a first in the world, launched the 10m, 12m, 18m models of the born electric e-ATA family in the same year and e-ATA HYDROGEN models in 2022, becoming the first and only company in Europe to offer an all-electric product range from 6 meters to 18 meters. As of 2022, Karsan also produces Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with the right-hand drive e-JEST model.