



KARSAN

ONE STEP AHEAD
IN THE FUTURE OF MOBILITY

Karsan Expands Electric Transformation in Timișoara, Romania!

Karsan Signs Agreement for 30 e-ATA 10 m Vehicles and 45 New Charging Stations in Timișoara, Romania!

Karsan to Expand its 44-Vehicle e-ATA Fleet in Timișoara with 30 New Vehicles!

Karsan, one of the world's most visionary brands in next-generation public transportation, has signed a new agreement in Romania. Under the agreement, worth approximately €17 million, Karsan will deliver 30 10-meter e-ATA vehicles to Timișoara and will also strengthen the city's electric transportation infrastructure by installing 45 charging stations. Karsan CEO Okan Baş, who stated that they aim to deliver the new vehicles in 2026, said, "Timișoara began its electric transformation journey with Karsan; now it has chosen Karsan again for this transformation journey. This is the strongest indicator of the city administration's confidence in our products and the quality of service we offer. With 30 new 10-meter e-ATA buses, we are taking the transformation in Timișoara one step further; we continue to contribute to Romania's sustainable transportation goals. Today, more than 450 electric Karsan vehicles serving throughout Romania demonstrate the scale of this success."

With its vision of being "One Step Ahead in the Future of Mobility," Karsan, which plays a pioneering role in the transformation of public transportation worldwide, continues to grow in its main target markets. Karsan, which is renewing public transportation worldwide with new generation technologies from the US to Japan, has signed a new agreement worth approximately 17 million euros in Timișoara, Romania. With this new contract, Karsan will contribute to Romania's electric transportation infrastructure by delivering 30 new 10-meter e-ATA buses by 2026, as well as installing 30 slow and 15 fast pantograph charging stations.



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450 electric Karsan vehicles are in service in Romania!

Karsan is rapidly strengthening its presence in Romania in line with its vision of transforming public transportation worldwide. Serving actively in many cities across the country, Karsan is leading Romania's public transportation transformation with its fleet of 450 electric vehicles. Behind this strong growth is the effective contribution of its long-standing distributor, Anadolu Automobile ROM, in the areas of sales, service, and customer satisfaction. With the support of Anadolu Automobile ROM, Karsan continues to steadily expand its electric vehicle fleet throughout Romania.

Karsan CEO Okan Baş said, "In this context, we have taken another step to increase our presence in Romania. With our new buses that will serve on urban public transport routes in Timișoara, our vehicle fleet in the city will also expand. As the brand that initiated the transition to electric vehicles in Timișoara's public transportation, we have implemented this new agreement based on the trust and satisfaction in our products and services. Currently, 44 of our 18-meter e-ATA vehicles are in service in the city, and now, with the new agreement for 30 additional 10-meter e-ATA vehicles, we are taking this transition one step further. At Karsan, our entire excitement and motivation is focused on preparing the world for the future with our electric, hydrogen-powered, and autonomous vehicles, starting with our main target markets."

Karsan e-ATA 10 m: Powerful Performance, Smart Electric Technology!

The largest member of Karsan's all-electric product family, the **e-ATA** offers a highly efficient technology platform that meets all the requirements of urban transportation.

Karsan e-ATA 10 m, which will be supplied to the municipality of Timișoara with a 400 kWh battery capacity, easily climbs steep ramps thanks to its high-torque hub motor technology, while its fully low-floor design ensures a barrier-free passenger experience.



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About Karsan:

Leaving 59 years behind in the Turkish automotive industry, Karsan has been producing for the world's leading brands in the commercial vehicle segment, including its own brand, in its modern facilities since the day it was founded. Producing commercial vehicles since 1981, Karsan's factory in Hasanağa, Bursa, has the capacity to produce ~20 thousand vehicles in a single shift per year. Designed with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, from minivans to buses, Hasanağa Factory is 30 km away from Bursa city center and is located on a total area of 203 thousand square meters, 99 thousand square meters of which is closed.

As the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, Karsan aims to take part in all segments of passenger transportation by developing derivatives of new and existing products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and market "innovative products and services" in the public transportation sector "from idea to market", Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Continuing its activities of developing and launching "innovative products and services" in the public transportation sector, from "intellectual development to market", Karsan aims to strengthen its main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan manufactures Jest and Atak models under its own brand. Developed in collaboration with Karsan e-JEST in 2018, Karsan e-ATAK in 2019, and the domestic technology company ADASTEC in 2021, the Level 4 driverless bus Autonomous e-ATAK, which is a first in the world, launched the 10m, 12m, 18m models of the born electric e-ATA family in the same year and e-ATA HYDROGEN models in 2022, becoming the first and only company in Europe to offer an all-electric product range from 6 meters to 18 meters. As of 2022, Karsan also produces Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with the right-hand drive e-JEST model.