

## **Karsan e-ATAK is the leader of Europe for Two Years in a Row!**

### **Karsan e-ATAK is the Most Preferred Electric Midibus in Europe!**

**Karsan, which has raised its targets in public transportation with its advanced technology products, is taking firm steps towards becoming a global brand. Karsan e-ATAK managed to repeat the market leadership in 2022 as well, which it achieved in 2021. According to the Wim Chatrou - CME Solutions report in 2022, Karsan e-ATAK completed the year with a market share of 40% in the electric midibus segment, thus became the segment leader in Europe two times in a row. Stating that the e-ATAK model is the most preferred electric midibus by many countries in Europe, Karsan CEO Okan Bař said: "100% electric Karsan e-ATAK model is sold across many European countries, from France to Romania, from Italy to Spain, from Portugal to Greece. In Luxembourg, one of the important markets for our brand, the country's largest electric midibus fleet consists of e-ATAK buses. Additionally, Luxembourg also draws attention, as our e-ATAK model is used here in intercity transportation. We are very pleased that the interest for Karsan brand is increasing day by day thanks to e-ATAK's segment leadership we have achieved in Europe for two consecutive years."**

Advancing rapidly in the direction of becoming a world brand in the public transportation sector, Karsan continues to be the choice of Europe with the advanced technology products it has developed. Karsan producing the most outstanding minibuses, midibuses and buses of the market, plays a leading role for Europe's electric transformation in public transportation. Karsan e-ATAK continues to make a name for itself with its successful sales performance in Europe. In this context, e-ATAK managed to repeat its market leadership in the electric midibus segment in Europe in 2022, which it achieved in 2021. According to the Wim Chatrou - CME Solutions report, Karsan e-ATAK became the best-selling midibus in its segment in Europe by completing 113 traffic registrations in 2022. Thus, e-ATAK, which was the leader of the electric midibus market in 2021 with a share of 30%, increased this rate to 40% in 2022 and became the segment leader in Europe for the second time in a row.

### **Karsan e-ATAK is the Best-Selling bus of its segment in Europe!**



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Karsan CEO Okan Bař expressing that the 100% electric e-ATAK model is one of the most preferred electric midibuses in many countries across Europe says, “Karsan e-ATAK model is sold across many European countries, from France to Romania, from Italy to Spain, from Portugal to Greece. In Luxembourg, which is one of the important markets for our brand, the country's largest electric bus fleet consists of e-ATAK buses. Luxembourg, giving high priority to the use of public transportation in city, also draws attention by using Karsan e-ATAK in intercity transportation.” Okan Bař, who emphasized that the electric Karsan e-ATAK was launched in 2019, expresses “The bus has achieved significant sales success since the first year when it was offered to the market. We are very pleased that the interest for Karsan brand is strengthening day by day with the support of e-ATAK segment leadership we have acquired in Europe for two consecutive years. e-ATAK, which was the market leader for two years in a row with its electric model, has also an autonomous version. Autonomous e-ATAK, the first level-4 automated bus carrying passengers in real road conditions, provides public transportation service in Stavanger, Norway, "Karsan Autonomous e-ATAK", while also carrying students and university staff in Michigan State University (MSU), one of the leading universities in the USA. Autonomous e-ATAK reached significant success as the first autonomous vehicle carrying passengers on an ordinary route both in Europe and America.”

### **e-ATAK has a range of 300 kilometers!**

Taking its power from BMW battery that has proved itself with a capacity of 220 kWh, Karsan e-ATAK is the leader of its class in terms of range. With its 8.3-meter length and 230 kW electric engine, e-ATAK can be charged in 5 hours with alternating current charging units and in 3 hours with fast charging units.

#### **About Karsan:**

Karsan, leaving 56 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanađa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanađa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 50 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.



# KARSAN

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Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12 meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.

Karsan Otomotiv Sanayi ve Ticaret A.Ş.

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