

Karsan Delivers 250th Electric Vehicle for Italy's Roads!

Karsan e-JESTs Are Ready to Serve the People of Florence!

Historic Cities Across Europe Continue to Favor 100% Electric Karsan e-JESTs!

Playing a pioneering role in transforming public transport in the world with the vision of One Step Ahead in the Future of Mobility, Karsan rapidly expands its footprint in Italy, one of its main target markets. As part of the recently awarded tender in the country, Karsan delivered 12 e-JEST minibuses to the Municipality of Florence. The ceremony, which took place in Piazzale Michelangelo Square on January 8, 2025, with the participation of the Mayor of Florence Sara Funaro, and the relevant council members, attracted the attention of the city residents and the media. Karsan's 100% electric e-JESTs will operate in the historical center within the city walls. Stating that Karsan is one of the most preferred brands in the electric transformation of Europe's public transport, Okan Bař, Karsan CEO, said, "Italy, where we have been offering service since 2018, adores the comfort of Karsan. We provide service with e-JEST, e-ATAK, and e-ATA models in 27 cities in Italy from north to south. During the tender performance tests in Florence, e-JEST was highly appreciated and received full marks. Our vehicle that successfully passed the challenging climbing tests fully adapts to the city's historical texture with its environmentally friendly structure, maneuverability in narrow streets, and silence. As Karsan, we will continue to grow by strengthening our presence in Italy. We'll continue to invest in 2025, without slowing down."

Pioneering the transformation of public transport in Europe to electric and autonomous vehicles, Karsan continues to expand in its main target markets. Playing a leading role in transforming public transport in the world with the vision of One Step Ahead in the Future of Mobility, Karsan strengthens its presence in Italy, one of its significant target markets. In this context, Karsan delivered 12 100% electric e-JESTs to the Municipality of Florence (Città metropolitana di Firenze) in Florence, Italy.

Karsan's 250 electric vehicles in 27 Italian cities!

Karsan delivered the 12 e-JESTs to the Municipality of Florence for use in the city, with the ceremony held in the Piazzale Michelangelo Square. With this delivery, the number of Karsan's electric buses in Italy, one of its main target markets, reached 250. Offering service in 27 Italian cities across 11 regions with a vehicle park of 250 electric vehicles including e-JEST, e-ATAK, and e-ATA18-meter models, Karsan virtually embodies **the "Renaissance of Mobility"**. Karsan e-JESTs will start operating in the historical center within the city walls of Florence. **Okan Bař, Karsan CEO**, who stated that they have expanded the brand's presence in Italy, said: "Karsan is one of the most favored brands in the electric transformation of Europe's public transport. Italy, one of our primary target markets, where we have been offering service since 2018, adores the comfort of Karsan. We provide service with our e-JEST, e-ATAK, and e-ATA models in 27 cities in Italy from north to south." Emphasizing how the compact sizes and performance set Karsan e-JEST apart from its competitors, **Okan Bař** pointed out, "Karsan e-JESTs will start to operate in the historical center of Florence. During the performance tests carried out as part of the tender process, e-JEST was highly appreciated and received full marks. Karsan e-JEST, which completed the challenging climbing tests, fits perfectly into the city's historical texture with its environmentally friendly structure and comfort features.

Karsan, the leader of the 18-meter electric bus market in Italy!

Reminding that Karsan e-JEST has led the electric minibus market in Europe for four consecutive years, **Okan Bař** continued: "As of today, our electric vehicle park in Italy has reached 250 units. Karsan e-ATA model we delivered to Tper Bologna was Italy's first 18-meter electric vehicle featuring pantograph charging. As the environmentally friendly structure of our vehicles and the economic advantages they provide prove themselves, the demand for Karsan is rapidly increasing. We are committed to strengthening our presence and growing in Italy. We'll continue to invest in 2025, without slowing down."



KARSAN

ONE STEP AHEAD
IN THE FUTURE OF MOBILITY

About Karsan:

With 58 years of experience in the Turkish automotive industry, Karsan has been producing in its modern facilities for the world's leading brands, including its own brand, in the commercial vehicle segment since its establishment. Since 1981, Karsan has been producing commercial vehicles at its factory in Hasanağa, Bursa, which is capable of producing ~20,000 vehicles in a single shift. Designed to be flexible enough to produce all types of vehicles from passenger cars to heavy trucks, minivans to buses, the Hasanağa Plant is located 30 km from Bursa city centre, on a total area of 203,000 square metres, 99,000 square metres of which is covered.

Karsan is the only independent multi-brand vehicle manufacturer in the Turkish automotive industry. In line with its vision of being one step ahead in the future of mobility, Karsan aims to take part in all segments of passenger transport by developing new and derivatives of existing products together with its business partners and licensors. Continuing its activities to develop and launch 'innovative products and services' from 'idea to market' in the public transport sector, Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Continuing its activities to develop and launch 'innovative products and services' in the public transport sector 'from idea to market', Karsan aims to strengthen the Main Manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, marketing, sales and after-sales activities. Karsan produces Jest and Atak models under its own brand. Karsan e-JEST in 2018, Karsan e-ATAK in 2019, Autonomous e-ATAK, a world-first Level-4 driverless bus developed in collaboration with local technology company ADASTEC in 2021, 10m, 12m, 18m models of the congenital electric e-ATA family in the same year, and e-ATA HYDROGEN models in 2022, Karsan became the first and only company in Europe to offer a fully electric product range from 6 metres to 18 metres. As of 2022, Karsan is also producing Megane Sedan cars for the Renault brand, and at the end of 2023, Karsan became the first European bus manufacturer to enter the Japanese market with its right-hand drive e-JEST model.