

## **Karsan Continues to Strengthen Its Presence in Romania!**

### **Karsan Gets Ready for a New Delivery in Romania, the First Country where e-ATA is Exported!**

Leading the electric public transport transition in the global arena, Karsan continues to rapidly strengthen its presence in Romania, one of its main target markets. Accordingly, Karsan, which has made a deal to sell 25 units of 10-meter e-ATA for the city of IASI through AAR, its esteemed Distributor in Romania, intends to deliver these vehicles at the end of the year. Stating that Romania has taken significant steps to transform vehicles in public transport to electric, Karsan CEO Okan Bař said, "We first exported born electric Karsan e-ATA to Romania in 2022. As of today, our electric vehicle fleet in Romania has reached 238 units. The strong interest in Karsan products is very gratifying, as we are one of the largest electric vehicle manufacturers operating in the Romanian market."

Pioneering the transition of public transport in Europe to electric and autonomous vehicles, Karsan is steadily expanding its presence in Romania, one of its main target markets. Karsan, which develops Europe's most popular models with the vision of being "One Step Ahead in the Future of Mobility", will expand its large electric vehicle park in Romania by adding six locations to the current 22 ones at the end of the year.

#### **Deliveries were made in the last quarter of the year!**

Karsan, which previously delivered 12-meter e-ATAs to Chitila, Romania, continues transforming the world's outstanding cities for the electric age owing to its high-tech products that attract attention with innovative design. Karsan, which secured orders totaling 36 e-ATAs from Satu Mare, Campulung, Horezu, Teccuci, and Petrosani in Romania in previous months, has now reached an agreement through AAR, its Romanian Distributor to supply 25 units of 10-meter e-ATA for IASI city. The mentioned 61 Karsan e-ATA vehicles will be delivered at the end of the year. Thus, Karsan will be operating in 28 locations across Romania with its electric vehicles following deliveries to be made at the end of the year. Stating that Romania has taken

significant steps to transform vehicles in public transport to electric, **Karsan CEO Okan Bař** said, "We first exported born electric Karsan e-ATA to Romania at the end of 2022. As of today, our electric vehicle fleet in Romania has reached 238 units. Winning the 'Bus of the Year' award in the urban transportation category at the Sustainable Bus Awards, Karsan e-ATA is a model that has already proven how visionary it is. The strong interest in Karsan products is very gratifying, as we are one of the largest electric vehicle manufacturers operating in the Romanian market." **Okan Bař**, who reiterated that Karsan is among the most preferred brands in Europe for electric public transport, said, "In Romania, the first country where we first exported Karsan e-ATA series, a total of 79 e-ATA vehicles provide service in various cities, including Slatina, Timřoara, Brařov, and Chitila. With the e-ATA orders we received from the five cities, including IASI, at the beginning of this year, we will deliver 61 more 10-, 12-, and 18-meter e-ATAs to Romania at the end of 2024. Owing to our innovative products, we will continue making a name for ourselves globally.

### **Different battery packs were offered!**

e-ATA, which means the family's elder in Turkish, consists of the largest bus models from Karsan's electric product range. Innately electric e-ATA can quickly respond to needs by offering advanced flexibility in many fields, from battery technologies to carrying capacity. The e-ATA product family has different battery packs from 150 kWh to 600 kWh. The family offers a range of up to 450 kilometers under real driving conditions, in which the bus stops to unload and load passengers while moving on an ordinary route with maximum carrying capacity, and the air-conditioner runs continuously. Moreover, thanks to its fast-charging technology, it can be charged for one to four hours, depending on the size of its battery pack.

### **It can handle any road conditions!**

Karsan e-ATA's electric hub motors, mounted on wheels, offer a maximum power of 250 kW and 22,000 Nm torque for the 10- and 12-meter versions, allowing e-ATA to climb the steepest slopes without any problem. For the 18-meter version, the maximum power of 500 kW shows full performance even at maximum passenger capacity. The e-ATA product range, which has smoothly adapted to the different geographical conditions of various European cities, also stands out with its futuristic exterior design. It offers passengers an interior with a fully low floor, providing an unobstructed space for movement. From the e-ATA product family, which does not compromise on passenger capacity despite the long-range offered, the 10-, 12- and 18-meter versions can carry 79, more than 89, and more than 135 passengers, respectively, depending on the battery pack preferred.



ONE STEP AHEAD  
IN THE FUTURE OF MOBILITY

### About Karsan:

Karsan, leaving 57 years behind in the Turkish automotive industry, has been manufacturing commercial vehicles for the world's leading brands and its own brand at modern facilities since its foundation. Karsan has been producing commercial vehicles since 1981, and its factory in Bursa Hasanağa has the capacity to produce about twenty thousand vehicles per year in a single shift. Hasanağa Factory, designed with the flexibility to produce all types of vehicles from passenger cars to heavy trucks, from minivans to buses, is 30 km away from Bursa city center and is located on an area of 203 thousand square meters total, 99 thousand square meters of which is indoors.

Positioned as the only independent multi-brand vehicle manufacturer in Türkiye for more than 57 years in the automotive industry, Karsan aims to develop derivative versions of the new and existing vehicles in order to extend its presence to all segments of passenger transportation, in accordance with its vision of being one step ahead in the future of mobility. Continuing its efforts to develop "innovative products and services", "from idea to market" in the public transportation segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line.

Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan produces JEST and ATAK models under its own brand. In addition, Karsan produces and sales 100% electric buses e-JEST and e-ATAK models within the framework of the cooperation with the global giant BMW. Karsan also produces 10-12-18 meter sized 100% electric e-ATA buses, and the 12-meter e-ATA Hydrogen. With the technology company ADASTEC, Karsan produces Level 4 driverless bus Autonomous e-ATAK model, which is the first driverless bus carrying passengers across Europe and America. Karsan also manufactures 10-12-18 meter buses for Menarinibus. As of 2022, Karsan has started production of Megane Sedan automobiles for the Renault brand. In addition to vehicle production, Karsan also provides industrial services at its factory located in the Organized Industrial Zone.