

## **Karsan Became the Star of Busworld 2026 with Its Next-Generation Models!**

### **Karsan Showcased Its Strength in Electric and Autonomous Mobility at Busworld 2026!**

### **Karsan Ranked Among the Top 3 Brands in 6 European Countries in Q1 2026!**

**Karsan, the world's technology-focused mobility brand in next-generation public transportation, captured everyone's attention at Busworld 2026 with its Autonomous e-ATAK, e-ATA 12, and e-ATA 18 models. The brand, which has reinforced its successful electric transformation projects in Türkiye with its leadership in exports, is further solidifying its strong position in the European electric public transportation market day by day. Muzaffer Arpacioğlu, Karsan's Deputy General Manager of Domestic Sales and External Relations, stated that Karsan has become a global mobility brand shaping cities' sustainable transportation transformation through its electric, autonomous, and connected technologies, "As Karsan, we see the Busworld trade show as a key platform where we can convey our vision for electric and autonomous mobility to a wider audience and share our leadership in Europe and our success story which extends from Türkiye to the world with industry stakeholders. Today, Karsan serves customers in 28 countries across three continents with over 2,400 electric vehicles and has become a global benchmark in the industry with over 500 million kilometers of electric vehicle experience. In the first quarter of the year, we maintained our 7th-place ranking in the European electric public transportation market with a 6.9% share. Thanks to the strength of our successful models, we rank among the top three brands in six European countries. We are taking our leadership in electric mobility to the next level with autonomous technologies. Autonomous e-ATAK, the world's first serial-produced Level-4 autonomous bus developed under our Autonomous Intelligence vision, is currently actively transporting passengers across Europe. "The second product of this vision, Autonomous e-JEST, recently began providing services at the world's largest soccer event held in Atlanta, once again demonstrating Karsan's global leadership in autonomous mobility," he said.**

**Karsan, a pioneer in the global transition of public transportation to electric and**

autonomous vehicles, continues to strengthen its leadership in the sector by participating in major events. With its vision of “Staying One Step Ahead in the Future of Mobility,” Karsan, which is pioneering the transformation of public transportation worldwide, particularly in Europe, made a strong impression at Busworld 2026, held in Istanbul from June 17–19, presenting the Autonomous e-ATAK, e-ATA 12, and e-ATA 18 models to visitors. The Autonomous e-ATAK, the world’s first Level-4 automated bus to transport passengers on a scheduled route, represents the brand’s leadership in autonomous mobility; meanwhile, the e-ATA 12 and e-ATA 18 models shed light on the future of sustainable public transportation with their high passenger capacity, enhanced next-generation batteries, and the longest range performance in their class. Karsan, which plays a pioneering role in the transition to electric public transportation in Türkiye, is strengthening this initiative with a vehicle fleet that continues to expand on the global stage.

### **Karsan: The Leader in Electric Public Transportation in Türkiye!**

Strengthening its successful electric vehicle deployments in Türkiye through export leadership, Karsan continues to further reinforce its strong position in the European electric public transportation market. As a global mobility brand leading cities’ sustainable transportation transformation with its electric, autonomous, and connected technologies, Karsan delivered a strong performance in the first quarter of the year. **Muzaffer Arpacioğlu**, Karsan Deputy General Manager of Domestic Sales and External Relations, who stated that Karsan is leading the transition to electric public transportation with its vision of “One Step Ahead in the Future of Mobility,” “At Karsan, we see the Busworld fair as a crucial platform where we can convey our vision for electric and autonomous mobility to a broader audience, share our leadership in Europe, and showcase our success story extending from Türkiye to the world with industry partners. Today, we are one of the leading brands in electric mobility not only in Europe but also in the Turkish market. We continue to strengthen our position in the electric public transportation sector through the deliveries we have made in the Turkish market over the past three years. Today, 149 Karsan electric vehicles are actively in operation across Türkiye, contributing to the transition to electric transportation. Through the deliveries we have implemented in various cities and municipalities, including Gaziantep, Kahramanmaraş, Mersin, Istanbul, Antalya, and Bursa, Karsan is playing a significant role in the transition to zero-emission transportation in Turkish cities. “Moreover, we accounted for all 69 electric public transportation vehicle sales in Türkiye in 2025. This means Karsan is the leading brand in Türkiye’s electric public transportation market,” he said.

Emphasizing that Türkiye has become Europe’s manufacturing hub for buses and

midibuses, **Muzaffer Arpacioğlu** said: “One out of every two buses in Europe is manufactured in Türkiye. In this context, Karsan’s pioneering role in Türkiye’s electric mobility exports stands out. Between 2019 and 2025, Karsan accounted for 81% of Türkiye’s electric minibus and bus exports to Europe. Today, Karsan operates more than 2,400 electric vehicles across 28 countries on three continents and has become a global benchmark in the industry with over 500 million kilometers of electric vehicle experience.”

### **Karsan Tops the European Charts with Three Models!**

**Muzaffer Arpacioğlu**, emphasizing that Karsan maintained its growth momentum in Europe during the first quarter of 2026, continued: “In the first quarter, we secured a 6.9% share of the European electric public transportation market, maintaining our 7th-place ranking. Alongside our successful e-JEST and e-ATAK models, which have held the top position in the electric minibus and midibus segments of the European public transportation market for six years and the strength of our e-ATA 10, 12, and 18-meter models in our large bus family, we ranked among the top three brands in six European countries in the first quarter of 2026. In these countries, our market share stands at 38.2% in Lithuania, while we hold a 100% market share and are the leader in Croatia. In Portugal, our market share stands at 22.7%, while in Romania we rank second with a 21% market share; in the French and Polish markets, we are among the top three brands. These results demonstrate that Karsan continues to strengthen its strong position in electric mobility across Europe day by day.”

#### **About Karsan:**

Leaving 60 years behind in the Turkish automotive industry, Karsan has been producing for the world's leading brands in the commercial vehicle segment, including its own brand, in its modern facilities since the day it was founded. Producing commercial vehicles since 1981, Karsan's factory in Hasanağa, Bursa, has the capacity to produce ~20 thousand vehicles in a single shift per year. Designed with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, from minivans to buses, Hasanağa Factory is 30 km away from Bursa city center and is located on a total area of 203 thousand square meters, 99 thousand square meters of which is closed.

As the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, Karsan aims to take part in all segments of passenger transportation by developing derivatives of new and existing products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and market "innovative products and services" in the public transportation sector "from idea to market", Karsan aims to strengthen its Main Manufacturer/OEM business line in particular. Continuing its activities of developing and launching "innovative products and services" in the public transportation sector, from "intellectual development to market", Karsan aims to strengthen its main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan manufactures Jest and Atak models under its own brand. Karsan developed the e-JEST in 2018, followed by the e-ATAK in 2019. In 2021, the company launched the 10 m, 12 m and 18 m models of its born-electric e-ATA family, becoming the first and only brand in



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Europe to offer a fully electric product range from 6 meters to 18 meters. In the same year, in collaboration with the domestic technology company ADASTEC, Karsan introduced the Level 4 driverless Autonomous e-ATAK, followed by the Autonomous e-JEST in 2025. Karsan also unveiled the e-ATA HYDROGEN in 2022. As of 2022, the company has been manufacturing Megane Sedan passenger cars for the Renault brand. By the end of 2023, Karsan became the first European bus manufacturer to enter the Japanese market with its right-hand-drive e-JEST, and in November 2024, it entered the UK market with the same right-hand-drive e-JEST model.

Karsan Otomotiv Sanayi ve Ticaret A.Ş.

Hasanağa Organize Sanayi Bölgesi (HOSAB) Sanayi Caddesi 16225 Nilüfer - Bursa / TURKEY

T. +90 224 484 21 70 (25 line) F. +90 224 484 21 69 [www.karsan.com](http://www.karsan.com)

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