KARSAN

ONE STEP AHEAD
IN THE FUTURE OF MOBILITY

Karsan Signed Another Giant Tender in Italy, One of Its Main Target Markets!

The Electric Karsan Vehicle Park in Italy Will Reach 300 Units by the End of the Year!

Karsan Will Electrify Public Transportation in Italy's Campania Region!

On its way to becoming a global brand in public transportation, Karsan started 2025 by winning a new tender. Karsan, which recently delivered its 250th electric vehicle in the country to Italy, has now won a new tender in the Campania region and signed a contract. Within the scope of the contract signed by Karsan Europe with the Campania Regional Administration Regione Campania and the public transport administration ACAMIR, Karsan aims to deliver 42 units of 100% electric e-ATAK by the end of the year. Stating that they win another tender in Italy, Karsan CEO Okan Baş said, "With this delivery, our electric vehicle park in Italy will reach 300 units. In this region, which includes a big city like Naples, we have previously delivered 8 units of e-ATAK. With the new deliveries, our vehicle park in the Campania Region will reach 50 vehicles. The Campania region is just transitioning to electric vehicles in public transport. We are very proud that they prefer Karsan e-ATAK vehicles in this process as well. We are happy to transform public transportation in 23 cities in 11 regions of Italy with our Karsan e-JEST, e-ATAK and e-ATA models."

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Playing a leading role in the transformation of the world's transportation infrastructure, especially in Europe, with its electric and autonomous vehicles, Karsan made a rapid start to the new year. The company's model e-ATAK, which has closed the last 4 years in a row as the sales leader in Europe, continues to rapidly expand its worldwide usage area and vehicle park. In this context, Karsan managed to stand out in a new tender in Italy, one of its main target markets. Marking another major milestone by delivering its 250th electric vehicle in Italy on January 8, Karsan won a new tender in the Campania region of the country, which includes the city of Naples, and signed the relevant agreement.

Karsan vehicle park in Italy will reach 300 vehicles!

Within the scope of the contract signed by Karsan Europe and signed by Karsan Europe with the Campania Regional Administration Regione Campania and the public transport administration ACAMIR will deliver a total of 42 units of 100% electric Karsan e-ATAK buses in two parts. Stating that Italy is a market they attach great importance to, **Karsan CEO Okan Baş** said, "We are happy to win another tender as a 100% Turkish brand. With the delivery we plan to complete by the end of 2025, Karsan's electric vehicle park in Italy will reach 300 units. With the deliveries we will make in two batches, we will significantly increase our influence in the Campania region. In this region, which includes a big city like Naples, we have previously delivered 8 units of e-ATAK. With the new deliveries, our vehicle park in the Campania Region will reach 50 vehicles." Stating that the region has recently transitioned to electric vehicles in public transportation, **Okan Baş said**, "We are very proud that they prefer Karsan e-ATAK vehicles in this process. Our vehicles, which will provide great convenience in public transportation in the region, stand out with their environmentally friendly structure as well as their high-level travel comfort. A short time ago, we delivered 12 units of e-JEST to Florence Municipality and increased our electric vehicle park in the country to 250 units. We are happy to transform public transportation in 23 cities in 11 regions of Italy with our Karsan e-JEST, e-ATAK and e-ATA models."

The ability to fast charge makes multiple trips possible!

Designed with passenger comfort in mind, Karsan e-ATAK makes it easier for the elderly and families with children to get on and off the vehicle with its low floor, while offering a high level of comfort to its passengers with its comfortable seats and wide

seat spacing. Providing an advantage in urban use with its 8 meters in length, Karsan e-ATAK stands out with its passenger capacity of 52 people. Its 230 kW electric motor, with its maximum torque of 2500 nm, allows the vehicle to move forward without difficulty even with steep slopes under full load, while offering a range of up to 300 kilometers. The ability of the battery to be charged in 3 to 10 hours also increases the number of trips of the vehicle during the day.

About Karsan:

Leaving 58 years behind in the Turkish automotive industry, Karsan has been producing for the world's leading brands in the commercial vehicle segment, including its own brand, in its modern facilities since the day it was founded. Producing commercial vehicles since 1981, Karsan's factory in Hasanağa, Bursa, has the capacity to produce ~20 thousand vehicles in a single shift per year. Designed with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, from minivans to buses, Hasanağa Factory is 30 km away from Bursa city center and is located on a total area of 203 thousand square meters, 99 thousand square meters of which is closed.

As the only independent multi-brand vehicle manufacturer in the Turkish automotive industry, Karsan aims to take part in all segments of passenger transportation by developing derivatives of new and existing products together with its business partners and licensors in line with its vision of being one step ahead in the future of mobility. Continuing its activities to develop and market "innovative products and services" in the public transportation sector "from idea to market", Karsan aims to strengthen its Main Manufacturer/OEM business line in particular.

Continuing its activities of developing and launching "innovative products and services" in the public transportation sector, from "intellectual development to market", Karsan aims to strengthen its main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, from marketing to sales and after-sales activities. Karsan manufactures the Jest and Atak models under its own brand. Developed in collaboration with Karsan e-JEST in 2018, Karsan e-ATAK in 2019, and the domestic technology company ADASTEC in 2021, the Level 4 driverless bus Autonomous e-ATAK, which is a first in the world, launched the 10m, 12m, 18m models of the born electric e-ATA family in the same year and e-ATA HYDROGEN models in 2022, becoming the first and only company in Europe to offer an all-electric product range from 6 meters to 18 meters. As of 2022, Karsan also produced Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with the right-hand drive e-JEST model, and as of November 2024, the right-hand drive e-JEST was introduced to the UK market.