

## **Three Awards for Karsan by Stevie Awards!**

### **Karsan Wins Silver Stevie with Electric Vehicles Spread Across 23 Countries!**

### **Stevie Award to Karsan Autonomous e-ATAK, the First Self-Driving Bus Capable of Passing Through a Tunnel in Europe!**

Playing a leading role in transforming public transport in the world with the vision of being 'One Step Ahead in the Future of Mobility', Karsan was deemed worthy of three awards at the Stevie Awards, one of the most distinguished award programs in the business world. At the Stevie Awards organization held for the 22nd time this year, Karsan received two separate Silver Stevie Awards in the "Technological Innovation" and "International Expansion" categories. Karsan was awarded the Bronze Stevie in the "Organizational Improvement" category due to the project it has developed in-house functions for cost reduction. Stating that they continue to win global awards with the high-tech and environmentally friendly vehicles they manufacture, Karsan CEO Okan Bař said, "Winning 3 awards from Stevie is a great source of pride for us, together with all my colleagues. Being deemed worthy of the awards with the applications and services we have developed as part of our being 'One Step Ahead in the Future of Mobility' vision, apart from our vehicles, is the most significant indication that we are on the right track in our business."

Playing a pioneering role in transforming public transport worldwide to electric and autonomous, particularly in Europe, Karsan continues to be rewarded globally with its innovative product and service approach. Offering service in 23 countries with over 1100 electric vehicles it has produced by integrating cutting-edge technology into public transport, Karsan left its mark on the Stevie Awards due to Autonomous e-ATAK, the world's first Level 4 driverless public transport vehicle, and its international markets it has successfully expanded in a short time.

## Over 1100 electric Karsan vehicles carry passengers around the world!

At the Stevie Awards organized for the 22<sup>nd</sup> time this year, Karsan won the Silver Stevie award in the "Technological Innovation" category with the 'New Challenge' project, which includes the 800-meter tunnel pass carried by Autonomous e-ATAK in Stavanger, Norway. Karsan was awarded with another Silver Stevie in the 'International Expansion' category for 'Karsan Worldwide' project, which allowed it to enter the North American and Japanese markets with over 1100 electric vehicles in 23 countries, following Europe.

## We will continue to transform public transport around the world!

Stating that they continue to win global awards with the high-tech and environmentally friendly vehicles they manufacture, **Karsan CEO Okan Bař** said, "Winning 3 awards from Stevie is a great source of pride for us, together with all my colleagues. Being deemed worthy of the awards with the applications and services we have developed as part of our being 'One Step Ahead in the Future of Mobility' vision, apart from our vehicles, is the most significant indication that we are on the right track in our business." **Okan Bař**, who expressed their wish to deliver future technologies ahead of their competitors, said, 'We received our first Silver Stevie award with the Autonomous e-ATAK that became the first autonomous vehicle capable of passing through a tunnel in Stavanger, Norway. We won the second Silver Stevie award with Karsan's success in reaching an electric vehicle park of over 1100 units in 23 countries by expanding from Europe to North America and Japan in a short time, five and a half years. We were also honored with Bronze Stevie, owing to the cost-improvement processes we have kicked off within the company and the efforts to fortify the organizational structure. Our ambitious models e-JEST and e-ATAK have been segment leaders in Europe for the last four years. While ranking sixth in Europe, we continue to grow in Japan and America. This international growth speed brought Karsan the Silver Stevie Award. Furthermore, Autonomous e-ATAK also managed to come to the fore at Stevie with many new grounds it has broken. We, as Karsan, will continue to transform the world's public transport infrastructure with our electric, autonomous, and hydrogen-powered vehicles by further improving our products and services with each passing day.'



# KARSAN

ONE STEP AHEAD  
IN THE FUTURE OF MOBILITY

## About Karsan:

With 58 years of experience in the Turkish automotive industry, Karsan produces for the world's leading automotive companies, including its own brand, in its state-of-the-art facilities in the commercial vehicle segment. Since 1981, Karsan has been producing commercial vehicles, and its factory in Hasanağa, Bursa has the capacity to produce 20,000 vehicles in a single shift every year. The Hasanağa Plant, which is structured with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, minivans and buses, is located 30 km from Bursa city center on a total area of 203 thousand square meters, 99 thousand square meters of which is covered.

Karsan is the only independent multi-brand vehicle manufacturer in the Turkish automotive industry. In line with its vision of being one step ahead in the future of mobility, Karsan aims to take part in all segments of passenger transport by developing new and derivatives of existing products with its business partners and licensors.

Continuing its activities to develop and launch "innovative products and services" in the public transport sector "from idea to market", Karsan aims to strengthen the main manufacturer/OEM business line. Karsan manages the entire automotive value chain, from R&D to production, marketing, sales, and after-sales activities. Karsan produces Jest and Atak models under its own brand. In 2018, Karsan launched the e-JEST, followed by the e-ATAK in 2019 which are the market leaders of Europe for 4 consecutive years. In 2021, in collaboration with the technology company ADASTEC, Karsan developed the Autonomous e-ATAK, the world's first Level-4 automated bus. In the same year, it introduced the 10m, 12m, and 18m models of the born electric e-ATA family. In 2022, Karsan released the e-ATA HYDROGEN model and became the first and only company in Europe to offer a full e-range from 6 meters to 18 meters. As of 2022, Karsan also manufactures Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with its right-hand drive e-JEST model.