

Karsan Emphasised Zero Emission Vision At Luxembourg Hydrogen Valley Opening!

Karsan took its place with e-ATA HYDROGEN at Luxembourg Hydrogen Valley Opening!

Karsan Supports Environmentally Friendly Transport in Luxembourg with e-ATA HYDROGEN!

Playing a pioneering role in the transformation of public transport into electric and autonomous vehicles in the world with its vision of being "One Step Ahead in the Future of Mobility", Karsan, is among the first manufacturers to start using hydrogen, the technology of the future. Participating in the opening ceremony of Luxembourg Hydrogen Valley (LuxHyVal), Karsan presented its e-ATA HYDROGEN vehicle with hydrogen technology inspired by nature in line with the goals of a more livable world and a sustainable future. Karsan CEO Okan Bař said that Karsan e-ATA HYDROGEN attracted great interest at the opening and added: "As Karsan, we are pleased to be a partner of this project, which supports LuxHyVAL's goal of creating 10 per cent of the public transport fleet from hydrogen vehicles. With our e-ATAK model in Luxembourg, we closed the year as the leader of the electric bus market with a share of 38 percent. While we continue to contribute to public transport in line with our zero-emission targets, we are also taking important steps in hydrogen technology. Hydrogen-fueled vehicles are seen as a significant advantage in the fight against global warming and climate change, and the European Union, in particular, offers substantial policies and support to encourage the adoption of zero-emission vehicles. We aim to be a pioneer in this transformation with our vehicles like the e-ATA HYDROGEN, which boasts the best features in its class."

Playing a pioneering role in the transformation of public transport with electric, hydrogen and autonomous technologies, Karsan continues to take part in international organisations. Karsan, one of the most preferred brands in Europe, North America and Japan with its vision of being "One Step Ahead in the Future of Mobility", took its place at the opening of Luxembourg Hydrogen Valley (LuxHyVal).

Emphasis on zero emission in public transport!

At the ceremony, which took place with the participation of the European Union delegation, ministry and municipality representatives, Sales Lentz and Karsan executives and many members of the press, Karsan introduced the e-ATA HYDROGEN model beyond environmentally friendly transport solutions to the participants and visitors at the event in Luxembourg, one of its target markets. Thus, the brand emphasised zero emission with the e-ATA HYDROGEN model, which is inspired by nature and features green hydrogen technology in line with the goals of a better world and a sustainable future. Karsan, in successful collaboration with Sales Lentz, one of the pioneering operators in the transformation of electric public transport, stands as the leader of the electric bus market in Luxembourg. **Karsan CEO Okan Bař** said that Karsan e-ATA HYDROGEN, which they presented at the opening, attracted great interest and added: "LuxHyVal aims to promote green hydrogen initiatives across the entire value chain, from local production to usage, including storage and distribution and to integrate with existing or planned infrastructures. As Karsan, we are delighted to be a partner in the use of environmentally friendly hydrogen in the mobility sector."

The target is to transform 10 percent of public transport into hydrogen technology!

Emphasising that Karsan is the only brand that can offer three different technologies - electric, hydrogen and autonomous - together with its vision of being "one step ahead in the future of mobility", **Okan Bař** continued as follows: "As Karsan, we are pleased to be a partner of this project, which supports LuxHyVAL's goal of creating 10 percent of its public transport fleet from hydrogen vehicles. With our e-ATAK model in Luxembourg, we closed the year as the leader of the electric bus market with a share of 38 percent. While we continue to contribute to public transport in line with our zero-emission targets, we are also taking important steps in hydrogen technology. Hydrogen-fueled vehicles are seen as a significant advantage in the fight against global warming and climate change, and the European Union, in particular, offers substantial policies



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About Karsan:

With 58 years of experience in the Turkish automotive industry, Karsan produces for the world's leading automotive companies, including its own brand, in its state-of-the-art facilities in the commercial vehicle segment. Since 1981, Karsan has been producing commercial vehicles, and its factory in Hasanağa, Bursa has the capacity to produce 20,000 vehicles in a single shift every year. The Hasanağa Plant, which is structured with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, minivans and buses, is located 30 km from Bursa city centre on a total area of 203 thousand square metres, 99 thousand square metres of which is covered.

Karsan is the only independent multi-brand vehicle manufacturer in the Turkish automotive industry. In line with its vision of being one step ahead in the future of mobility, Karsan aims to take part in all segments of passenger transport by developing new and derivatives of existing products with its business partners and licensors.

Continuing its activities to develop and launch "innovative products and services" in the public transport sector "from idea to market", Karsan aims to strengthen the main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, marketing, sales and after-sales activities. Karsan produces the environmentally friendly Jest and Atak models under its own brand. In 2018, Karsan e-JEST, Karsan e-ATAK in 2019, Autonomous e-ATAK in 2021, Karsan e-ATA family's 10m, 12m, 18m models in the same year and e-ATA HYDROGEN in 2022 were launched one after the other, making Karsan the first and only company in Europe with a fully electric product range from 6 meters to 18 meters. In addition, at the end of 2023, it became the first European brand to enter the Japanese market with its right-hand drive 6-meter e-JEST vehicle.