



Turkish City Van Boosts Its Service Quality with Karsan Jest+!

70 Karsan Jest+ Vehicles Delivered in Van!

Offering modern solutions with its engineered public transportation systems, Karsan continues to be the solution partner of cities. Recently, Karsan delivered 70 units of Jest+ vehicles to Van Public Buses in city of Van, one of the largest cities in the eastern region of Turkey. With the delivery carried out as part of the “Van Public Buses Transformation Project”, Karsan Jest+ started its services in the city with its low-floor, modern and comfortable structure offering access for disabled individuals. Speaking about the delivery, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said: “We have become a part of this transformation process in the transportation in the city of Van, and have delivered Jest+ vehicles starting from February.”

Offering transportation solutions that meet today’s mobility needs in its factory located in Bursa, Turkish commercial vehicle manufacturer Karsan continues to be the choice of cities that are renewing and want to strengthen their fleets. As part of these efforts, Karsan delivered 70 Jest+ vehicles to Van Public Buses to be used in public transportation services. Started to be delivered firstly in February as part of “Public Buses Transformation Project”, Karsan Jest+ vehicles were preferred with the aim of offering comfortable, safe and adequate services to citizens. The target was replacement and modernization of public transportation vehicles that operate on the routes of Van city center, and Karsan played an important role in this municipality project with the delivery. Talking about the delivery, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said: “Karsan offers solutions to different geographies with its product range. We have become a part of the transformation process that started with the search for a solution that would lower the operational costs in the transportation of Van, and delivered our Jest+ vehicles starting from the last February. We are pleased to be contributing in the transportation of this beautiful city with our vehicles that have a low-floor structure suitable for access by disabled individuals, a modern design and a high level of comfort inside.”





Safe and comfortable travel with Jest+!

Offering significant advantages in accident prevention with its hill-start assist and lane keeping support system, Jest+ also stands out with its low-floor design, which is convenient for people with disabilities. Not only does Jest+ bring about a competitive advantage on account of its low maintenance costs; it also copes with the toughest maneuvers even in a congested traffic in the heart of the city thanks to its low turning radius.

Karsan, the Turkish pioneer in automotive!

Celebrating its 54th anniversary this year in the Turkish automotive industry, Karsan has been manufacturing at its modern facilities its own vehicles, as well as parts for the world's prominent brands in the commercial vehicles sector. The company has been engaged in commercial vehicle production since 1981, and its factory in Hasanağa in Bursa has the capacity to manufacture up to 19,870 vehicles a year on a single shift. The Hasanağa factory is a flexible installation which can manufacture all kinds of vehicles in the same facilities from passenger cars and heavy trucks to minivans and buses. It is located 30 km from the Bursa city center and has been established on an area of 207,000 sqm, 91,000 sqm of which is closed space.

Karsan has been the only independent multi-brand vehicle manufacturer in Turkey for more than 50 years and the next phase for the company, powered and enabled by its business partners and licensors, is to develop bespoke versions of new and existing vehicles in order to extend its presence to all segments of cargo and passenger transportation. Working to "develop innovative products and services from the idea to the market" and to cater to every market segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line. Karsan manages its whole automotive value chain from R&D and manufacturing to marketing, sales and after sales activities.

Currently the company manufactures the new H350 light commercial vehicles for Hyundai Motor Company (HMC), 10-12-18 m buses for Menarinibus and its own Jest, Atak and Star models. It also produces full electric vehicles, its much-celebrated Jest Electric and Atak Electric line, in partnership with the world giant BMW. Besides vehicle manufacturing, Karsan also provides a range of industrial services in its Organized Industrial Zone factory.

