



Karsan Jest Electric passes BMW tests with Flying Colors!

Karsan Jest Electric, the first product of the procurement agreement for electric vehicles signed between Karsan and BMW, was tested by BMW engineers on the Maisach track in Munich, Germany. Karsan Jest Electric passed the comprehensive tests with flying colors and received full marks from BMW. Expressing their wish to take their collaboration with BMW to the next level, Muzaffer Arpacioğlu (Deputy General Manager for Commercial Affairs) said "We will start the mass production of Karsan Jest Electric after the Hannover Expo and develop our strategic partnerships to increase Jest Electric's share in European and US markets."

Offering transportation solutions for the mobility needs of our times from its two factories located in Bursa, Karsan continues its endeavors and collaborations in the field of electric public transport vehicles. Karsan Jest Electric, the first product of the procurement agreement for electric vehicles signed between Karsan and BMW, underwent a comprehensive test by BMW engineers on the Maisach track in Munich, Germany. After the tests and bilateral talks, Karsan Jest Electric was awarded full marks by BMW.

Full marks from Germany!

Underlining that Karsan Jest Electric, equipped with BMW i technology at its heart, has turned into an original and competitive electric transport vehicle in the global sense, Muzaffer Arpacioğlu (Deputy General Manager for Commercial Affairs) made some important statements within the scope of his visit to Germany. Expressing their wish to take their collaboration with BMW to the next level, Mr Arpacioğlu indicated "Jest Electric achieved impressive results in the tests and got full marks. In addition, we held various meetings with transport companies operating in Germany. We will develop our strategic partnerships to increase Jest Electric's share in European and US markets."



Mass production to begin for Jest Electric!

Deputy General Manager for Commercial Affairs Muzaffer Arpaciođlu shared the good news by announcing that the mass production of Karsan Jest Electric will begin shortly after its appearance in Hannover Expo, and he added "During the road show we have launched a short time ago, Karsan Jest Electric received its first orders from different countries in Europe before its mass production began. In this regard, we have received 2 orders from Portugal and another from Slovakia for Jest Electric."

Jest Electric: Transportation solution of the future

The BMW electric motor powering Jest Electric constantly produces a power of 170 HP and a torque of 290 Nm, while working in unison with a single-speed transmission. Jest Electric, which can be equipped with BMW's 33 or 66 kWh batteries, offers a range of up to 165 km. It can be fully charged in 8 hours through conventional AC charging units, or in 1.2 hours at fast charging stations. Furthermore, the regenerative brake system provides energy recovery by enabling the batteries to recharge at a rate of 25%. Standing out with its high maneuverability, large interior space, dynamic design and unparalleled climbing performance, Karsan Jest Electric is ready to carry you to the future in a quiet journey. Decorated with a 10.1-inch multimedia screen, fully digital dashboard, keyless entry, and USB ports as well as an optional Wi-Fi compatible infrastructure, Karsan Jest Electric does not come short in terms of comfort compared to passenger cars thanks to its 4-wheel independent suspension system.

Karsan at a Glance

Established in 1966, Karsan Otomotiv Sanayii ve Ticaret A.Ş. operated under the Koç Group between 1979 and 1998 before becoming a part of the Kiraça Holding in 1998 when İnan Kiraç bought the majority of the shares. With a vision to manufacturing a wide range of products from passenger automobiles to buses, minivans, and heavy trucks, Karsan's modern and flexible facilities in Bursa now produces H350 vans, minibuses, and trucks under the license of Hyundai Motor Company, in addition to Bozankaya brand electric buses and Menaribus brand buses, as well as its original Karsan JEST, Karsan ATAK, and Karsan STAR models. The company also conducts the domestic and international marketing, sales and after-sale services of Karsan-branded products.

Karsan Otomotiv Sanayii ve Ticaret A.Ş.

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