

Karsan Wins Four Awards from Brands Review Magazine!

Karsan Continues to be Awarded in the Global Market!

Karsan Leads the Industry with Innovative Products!

Playing a pioneering role in the electric and autonomous transformation of public transportation worldwide, especially in Europe, Karsan continues to crown its successes with global awards. In this context, Karsan won four awards from Brands Review Magazine. Attracting attention with its high-tech and eco-friendly models, Karsan was honored by the Brands Review Magazine Awards with titles such as "Industrial Innovation and Excellence Europe," " Full Range Electric Vehicle Manufacturer Europe," and "Global Transportation Solutions Innovator." Additionally, Karsan was awarded for its right-hand drive e-JEST model introduced in the Japanese market. In this regard, Karsan e-JEST was recognized as "Sustainable Mobility Pioneer in Japan".

Karsan, bringing the technologies of the future to today and leading the industry with its pioneering moves, continues to be globally awarded for its innovative approach and e-mobility solutions. Playing a leading role in the transformation of transportation infrastructure worldwide, especially in Europe, Karsan has added new awards to its collection with its cutting-edge products and services. In this context, Karsan won four awards from Brands Review Magazine.

Among the world's largest e-mobility brands!

Being the first and only brand in Europe with a full e-range from 6 meters to 18 meters, Karsan remains at the top of the market with its advanced products and sustainable production. Karsan e-JEST and e-ATAK continue to stand out as the most preferred models in their segments in Europe for four consecutive years. Capable of producing and offering to users three technologies - electric, autonomous, and hydrogen - Karsan continues to rise rapidly among the world's largest e-mobility companies. Attracting attention with its high-tech and eco-friendly



ONE STEP AHEAD
IN THE FUTURE OF MOBILITY

models, Karsan was honored by the Brands Review Magazine Awards with titles such as "Industrial Innovation and Excellence Europe , " " Full Range Electric Vehicle Manufacturer Europe ," and "Global Transportation Solutions Innovator." The brand aims to continue offering top-tier electric vehicles and innovative solutions for a sustainable future, maintaining a pioneering position in public transportation.

The first European electric bus brand in Japan!

Additionally, Karsan was awarded for its 100% electric 6-meter e-JEST model with right-hand drive version, introduced at a launch in Tokyo in December 2023. In this context, Karsan e-JEST was recognized as "Sustainable Mobility Pioneer in Japan." Entering the Japanese market with its distributor ALTECH, Karsan became the first European electric bus manufacturer in Japan, continuing to lead the industry with its innovative and eco-friendly technologies.

About Karsan:

With 58 years of experience in the Turkish automotive industry, Karsan produces for the world's leading automotive companies, including its own brand, in its state-of-the-art facilities in the commercial vehicle segment. Since 1981, Karsan has been producing commercial vehicles, and its factory in Hasanağa, Bursa has the capacity to produce 20,000 vehicles in a single shift every year. The Hasanağa Plant, which is structured with the flexibility to produce all kinds of vehicles from passenger cars to heavy trucks, minivans and buses, is located 30 km from Bursa city centre on a total area of 203 thousand square metres, 99 thousand square metres of which is covered.

Karsan is the only independent multi-brand vehicle manufacturer in the Turkish automotive industry. In line with its vision of being one step ahead in the future of mobility, Karsan aims to take part in all segments of passenger transport by developing new and derivatives of existing products with its business partners and licensors.

Continuing its activities to develop and launch "innovative products and services" in the public transport sector "from idea to market", Karsan aims to strengthen the main manufacturer/OEM business line in particular. Karsan manages the entire automotive value chain, from R&D to production, marketing, sales, and after-sales activities. Karsan produces the Jest and Atak models under its own brand. In 2018, Karsan launched the e-JEST, followed by the e-ATAK in 2019 which are the market leaders of Europe for 4 consecutive years. In 2021, in collaboration with the technology company ADASTEC, Karsan developed the Autonomous e-ATAK, the world's first Level 4 automated bus. In the same year, it introduced the 10m, 12m, and 18m models of the born electric e-ATA family. In 2022, Karsan released the e-ATA HYDROGEN model and becoming the first and only company in Europe to offer a full e-range from 6 meters to 18 meters. As of 2022, Karsan also manufactures Megane Sedan cars for the Renault brand, and at the end of 2023, it became the first European bus manufacturer to enter the Japanese market with its right-hand drive e-JEST model.